## Drive it for a day. Love it for life.

Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It's why our vehicles excel in the most rigorous of motorsports, like rally racing. And why 94% of all vehicles sold in the last 12 years are still on the road today! It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

# BRZ

2015



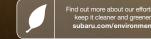


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By producing these brochures in a green way rather than by traditional methods, we saved 33 trees preserved for the future; 15,032 gallons of wastewater flow saved; 1,006 lbs solid waste not generated; 2,771 lbs net greenhouse gases prevented; 14,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC\* is not responsible for any calculations on saving resources by choosing this paper.

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### Engaging

With a traditional rear-wheel drive layout, the BRZ pays homage to traditional sports car ideals, while retaining all modern necessities. Its traits—lightweight, low center of gravity, fully independent suspension, telepathic handlingdeliver the pure, unfiltered driving experience worshipped by purists.



### Potent

Powered by a 200-hp direct- and port-injected 2.0-liter 4-cylinder SUBARU BOXER® engine, the BRZ hits all the right notes in both performance and sound. The sonorous, high rpm rumble from the tuned exhaust system is music to the enthusiasts' ears.



### Dialed-in

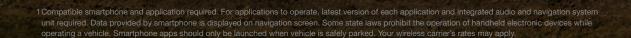
The ideal sports car driving position means you'll find everything you need, right where you need it. The bolstered, sport-design front seats keep you planted, while the small-diameter, leather-wrapped steering wheel is perfectly complemented by a pointand-shoot 13.1:1 steering ratio.

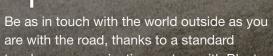


# Connected Connected

are with the road, thanks to a standard touch-screen navigation system with Bluetooth® wireless technology and the SUBARU STARLINK™ infotainment system with Aha™ connected service, which provides seamless access to web content such as podcasts, internet radio, audiobooks, and personalized restaurant and hotel searches.

BRZ Premium in Lightning Red.











### Every excess eliminated.





### Lightweight - 2,764 Pounds<sup>1</sup>

Lightweight sports cars can react quicker, accelerate faster, and stop with more authority. With less heft, the 200-horsepower SUBARU BOXER® engine becomes a powerhouse, and the 11.6-inch disc brakes—world-beaters. High-tensile steel makes it not only lighter but stiffer as well. Also a priority was balance—so it's rear-wheel drive for better front-to-rear weight distribution.

### Low .28 Coefficient of Drag<sup>2</sup>

To a sports car, wind is like weight—the more of it you have to move, the more it takes from your ability to perform. Features like a channeled roof and rear diffuser help the BRZ cut through the air, sharpening the performance you'll feel.

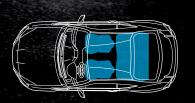


### 200-hp Boxer Engine

Low, stable, with immediate power delivery, the SUBARU BOXER® engine is the heart and soul of the BRZ. With port and direct-injection technology, its efficiency is impeccable—34 mpg³—and its power easily harnessed with either the lauded 6-speed close-ratio manual transmission, or a quick-shifting 6-speed automatic transmission with manual mode and paddle shifters.

### Low Center of Gravity

Not only was the engine designed to make it compact, allowing it to be mounted lower in the chassis, every element of the BRZ was placed as low as possible, from the roofline to the seating position. This blesses the BRZ with a supercar-like center of gravity measurement—18.11 inches—that keeps it firmly planted to the ground for otherworldly composure and response.



### **Driver-centric Ergonomics**

With design features like a small-diameter steering wheel and optimally placed short-throw shifter, your hands can fully capitalize on the quick 13.1:1 steering ratio. And with sport-design instrumentation, you'll immediately get the information you need most.

### Performance-design Seats

When you're deep in the corners, you'll be glad the BRZ comes standard with supportive front seats with deep bolsters. It's also available with Alcantara® inserts, which provide extra grip to help keep you in the pocket.

<sup>1</sup> Base curb weight for BRZ Premium with manual transmission.

<sup>2</sup> BRZ Limite

<sup>3</sup> With automatic transmission. 2015 EPA highway fuel economy estimates. Actual mileage may vary.





### 2015 BRZ Trim Levels



#### **BRZ Premium**

- 200-hp direct-injected 2.0-liter 4-cylinder SUBARU BOXER® engine
- Close-ratio 6-speed manual transmission
- Sport-tuned suspension
- Multi-spoke 17-inch aluminum-alloy wheels
- HID headlights
- Cloth upholstery
- Manually adjustable air-conditioning system



#### **BRZ Limited**

### Includes BRZ Premium key features and adds:

- Fog lights
- Trunk spoiler
- Alcantara® and leather-trimmed upholstery
- Heated front seats and side mirrors
- Dual-zone digital climate control
- Keyless Access with Push-button Start
- Antitheft security system



#### BRZ Series.Blue<sup>3</sup>

### Includes BRZ Limited key features and adds:

- Limited availability (1,000 units)
- 17-inch STI 15-spoke aluminum-alloy wheels with gloss black finish
- Red-painted brake calipers
- Aerodynamic underbody covers
- STI Aero Kit, including front, side and rear quarter under spoilers
- STI red start/stop ignition button
- Carbon fiber-patterned dash trim
- Alcantara® and leather-trimmed front seats with blue Alcantara®/leather bolster accents, embroidered BRZ logo and blue stitching

• Voice-activated 6.1-inch high-resolution touch-screen GPS navigation system and 8-speaker audio system with SUBARU STARLINK™ system featuring Aha™ connected service, HD Radio® with iTunes® tagging, USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, SMS text messaging capability, SiriusXM® Satellite Radio and NavTraffic®2

- Leather-wrapped steering wheel with blue leather accents and stitching
- Door trim with blue stitching
- Center console and lower door knee pads with blue stitching
- Shift boot and parking brake with blue stitching
- Carpeted floor mats with BRZ logo and blue trim
- Frameless rearview mirror

### 2015 BRZ | Specifications

Engine and Drivetrain		BRZ
Power   Torque	2.0-liter DOHC aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER® engine with Dual Active Valve Control System (DAVCS).  200 hp @ 7,000 rpm   151 lb-ft @ 6,400 rpm	
Compression Ratio	12.5:1	-
Bore and Stroke	86.0 x 86.0 mm	
Fuel System	Direct and port fuel injection	
Manual Transmission	Close-ratio 6-speed manual	
Automatic Transmission	6-speed electronic automatic transmission with Sport mode, and manual mode with paddle shifters with rev-matching downshift control.  BRZ Premium and BRZ Series.Blue: Not Available. BRZ Limited: Optional.	•
raction and Stability		
Drivetrain	Rear-wheel drive	•
Rear Differential	Torsen® limited slip	
Vehicle Stability Control (VSC)	Includes Sport mode	
Traction Control System (TCS)		
Fuel		
Economy	city/highway/combined <sup>4</sup>	Manual: 22/30/25 mpg Automatic: 25/34/28 mpg
Fuel Requirement	Premium unleaded gasoline (93 octane)	
Fuel Capacity	13.2 gallons	•
Chassis		
Steering	Electric power-assisted quick ratio rack-and-pinion. Ratio: 13.1:1. Turns lock-to-lock: 2.48. Turning circle: 35.4 feet.	
Suspension	Sport-tuned 4-wheel independent.  Front: Strut-type with lower L-arm. Stabilizer bar. Rear: Double wishbone. Stabilizer bar.	
Brakes	4-wheel disc, ventilated front and rear. Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD)	
Brake Discs (front/rear)	11.6 inches/11.4 inches	•
Brake Assist	When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.	•
Brake Override System	If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration.	•
Wheels and Tires		
	BRZ Premium and BRZ Limited: 17 x 7.0-inch multi-spoke aluminum-alloy. Dark gray with	
Wheels	machine finish. <b>BRZ Series.Blue:</b> 17 x 7.0-inch STI 15-spoke alluminum-alloy. Gloss black finish.	

Standard

### 2015 BRZ | Equipment

Exterior		BRZ Limited	BRZ Series.Blue
High-intensity discharge (HID) low-beam and high-beam headlights			-
Fog lights	-		<b>-</b>
L.E.D. taillights		<b>-</b>	
Rear bumper with integrated diffuser			
Trunk spoiler			
STI Aero Kit, including front, side and rear quarter under spoilers			-
Dual stainless-steel exhaust outlets			
Body-color power side mirrors and door handles			
Heated side mirrors (All-Weather Package)			₹5
Seating and Trim			
6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.			
Performance-design front seats with height-adjustable head restraints		•	
Heated front seats (All-Weather Package)	=>=		
Flat-folding rear seatback	-	<b>○•</b> <	•
Leather-wrapped 3-spoke steering wheel with red stitching			$\Rightarrow$
Leather-wrapped 3-spoke steering wheel with blue leather accents and stitching			<b>*</b>
Leather-wrapped shifter handle			
Cloth upholstery			<del>-</del>
Alcantara® and leather-trimmed upholstery			$\Rightarrow$
Alcantara® and leather-trimmed upholstery with blue Alcantara®/leather bolster accents and stitching			-
Aluminum-alloy pedal covers	•		
Convenience Features			
Keyless Access with Push-button Start			
Auto-on/off headlights	-	•	<b>-</b>
Power front windows with auto-up/down			$\Rightarrow$
Electronic cruise control		-	•
Tilt/telescoping steering column			
Removable dual-cup holders in center console			-
Single bottle holder in each door panel			$\Leftrightarrow$
12-volt power outlets in center console and glovebox	•	-	
Audio and Communication Systems			
Voice-activated 6.1-inch high-resolution touch-screen GPS navigation system and 8-speaker audio system with SUBARU STARLINK™ system featuring Aha™ connected service, HD Radio® with iTunes® tagging, USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, SMS text messaging capability, SiriusXM® Satellite Radio and NavTraffic®²			

### 2015 BRZ | Equipment

Instrumentation  Sport-design gauges with analog speedometer, coolant temperature gauge, fuel gauge and center-mounted tachometer with integrated digital speedometer		BRZ Limited	BRZ Series.Blue	
Climate Control				
Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, 4-speed fan and airflow direction				
Dual-zone automatic digital climate control system with controls for temperature, 7-speed fan, airflow direction, dual-zone lockout and CFC-free air conditioning				
Security				
Keyless entry system with answer-back electronic chirp				
Antitheft security system		•	-	
Engine immobilizer				
Safety				
ACTIVE				
Vehicle Stability Control (VSC)			<b>-</b>	
Traction Control System (TCS)	•	<b>-</b>	•	
Brake Assist			•	
4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)	•	•	•	
Brake Override System				
Tire Pressure Monitoring System (TPMS)		<b>—</b>		
L.E.D. Daytime Running Lights (DRL)				
PASSIVE				
Subaru advanced frontal airbag system with driver's and front-passenger's front airbags (SRS) <sup>5</sup>			-	
Side-curtain airbags protecting front and rear occupants (SRS) <sup>6</sup>				
Seat-mounted front side-impact airbags (SRS) <sup>5</sup>			<b></b>	
Whiplash-protection front seats				
Height-adjustable front-seat head restraints				
Height-adjustable 3-point front seatbelts with pretensioners and force limiters				
3-point seatbelts at all rear seating positions			<b>&gt;</b>	
LATCH system: Lower Anchors and Tethers for Children				

<sup>●</sup> Standard O Optional — Not equipped □ Available retailer-installed accessory

<sup>1</sup> Compatible smartphone and application required. For applications to operate, latest version of each application and integrated audio and navigation system unit required. Data provided by smartphone is displayed on navigation screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 2 SiriusXM® Satellite Radio and NavTraffic® hardware is standard. Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 3 Limited availability. See your retailer. 4 2015 EPA fuel economy estimates. Actual mileage may vary. 5 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats, See Owner's Manual for recommended seating position. 6 All Subaru vehicles sold by Subaru of America, Inc. are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Subaru Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty and Maintenance booklet for further details.

Subaru Badge of Ownership



STI Front Under Spoiler. STI Front Under Spoiler gives the BRZ a mean, ground-hugging attitude.



STI Side Under Spoiler. Continue the mean ground-hugging attitude down the rocker panels of the BRZ. Kit includes both left and right side under spoilers.



STI Rear Quarter Under Spoiler. Complete the ground-hugging look to the side of the BRZ with the addition of the rear quarter under spoilers. Kit includes both left and right side under spoilers.



Trunk Spoiler. Sleek, low-profile design adds just the right amount of attitude to your BRZ. Comes pre-painted and ready to install.



Chrome Fender Trim. Adds a stylish touch of chrome to the fender grille panels.



Rear Diffuser. Lower rear body panel helps

touch to the BRZ lower rear body line.

to direct airflow and adds a sculpted finishing

Fog Light Kit. Casts a low and wide beam of light to help enhance vision in inclement weather.



Rear Bumper Appliqué. Clear, scratchresistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discreet pearl-colored Subaru logo.



**Auto-dimming Mirror with Compass and** HomeLink.® Mirror darkens when headlights are detected from behind the vehicle. Includes a compass and three integrated HomeLink® buttons that are programmable for most garage-door openers and other HomeLink®compatible devices.



Sunshade. Foldable sunshade offers a triple layer of protection to help reduce inside vehicle temperatures up to 40 degrees. The sunshade is custom-cut to fit properly, and includes a handy storage bag.



powerful, deep bass, and also assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network. Manufactured for Subaru of America by Kicker.®



STI Alloy Wheels. The STI 15-spoke 17" wheels help give the BRZ the perfect blend of attitude and style, combined with improved handling performance and steering precision. This is due to the reduced weight of the alloy wheel when compared to stock alloy wheels. The wheels are finished in black and finished off with STI branded center caps.



2015 BRZ | Owner Benefits

Once you're part of our family, we'll be there for you. Every Subaru comes with

24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the

road, a tow to the nearest Subaru retailer and other services are just a phone call

away. And to protect you over the long haul, we offer Added Security®-extended

service agreements and maintenance plans that will help protect your car for up to

by Subaru, and because we've been backing them for more than 30 years, they're

agreements you can trust. Your retailer has full coverage details.

7 years or 100,000 miles. They're the only mechanical and maintenance plans backed

**Protecting Your Investment** 



New Car Limited Warranty	3 years or 36,000 miles, whichever comes first.	
Powertrain Limited Warranty	5 years or 60,000 miles, whichever comes first.	
Wear Item Limited Warranty	3 years or 36,000 miles, whichever comes first.  Repairs to the following items will also be covered under Wear Item Limited Warranty:	<ul><li>Brake Pads</li><li>Wiper Blades</li><li>Clutch Linings</li><li>Transmitter Batteries</li></ul>
Rust Perforation Limited Warranty	5 years, unlimited mileage.	





For a more in-depth experience, explore the 2015 Subaru BRZ app on your iPad® or take the 2015 Subaru BRZ Guided Tour online at: tour.subaru.com/BRZ2015



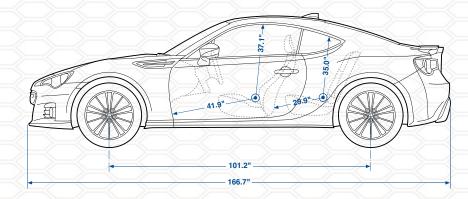
Take the BRZ **Guided Tour Online.** 

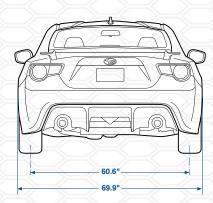


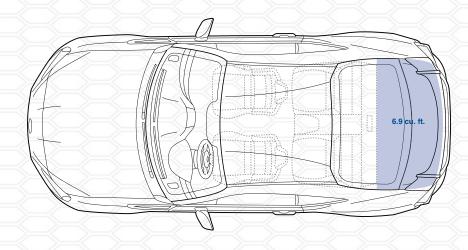


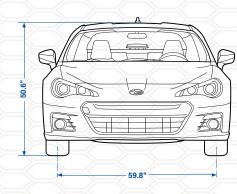
Download the free iPad App on iTunes.

### 2015 BRZ Dimensions









Length/Width/Height

166.7 inches/69.9 inches (77.8 inches, including mirrors)/50.6 inches

Wheelbase

101.2 inches

Track (front/rear)

Base curb weight (manual/automatic)

Coefficient of drag

59.8 inches/60.6 inches

BRZ Premium: 2,764 lbs/N/A BRZ Limited: 2,778 lbs/2,824 lbs

BRZ Series.Blue: 2,774 lbs/N/A

BRZ Premium: 0.29 BRZ Limited: 0.28 BRZ Series.Blue: 0.27 Headroom (front/rear)

Legroom (front/rear)

Shoulder room (front/rear)

Passenger volume

Trunk volume

41.9 inches/29.9 inches

37.1 inches/35.0 inches

54.5 inches/51.7 inches

76.5 cubic feet

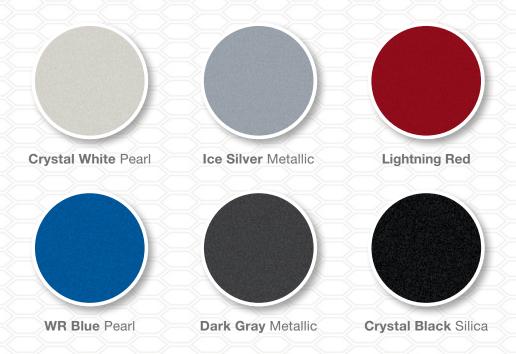
6.9 cubic feet

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### 2015 BRZ | Colors

#### **Paint**



### Upholstery



**Black Cloth** (BC)



Black Leather / Alcantara® (BA)



Black Leather / Alcantara® / Blue **Bolster Accent** (BAB)

Color Combinations	BRZ Premium	BRZ Limited	BRZ Series.Blue
Crystal White Pearl	ВС	ВА	ВАВ
Ice Silver Metallic	BC	BA	
Lightning Red	ВС	BA	
WR Blue Pearl	ВС	BA	ВАВ
Dark Gray Metallic	BC	BA	
Crystal Black Silica	BC	BA	