



MASERATI

GRANTURISMO MC STRADALE





MASERATI

Every Maserati is like a work of art, its perfection expressing the marque's proud history: unmistakable styling and technological innovation, enhanced by the experience and success of the Maserati Corse racing team.

Maserati means passion, innovation and the eternal quest for perfection. It is also a key part of Italy's long and illustrious automotive tradition. A combination of Italian craftsmanship and groundbreaking technology creates cars in which performance can be experienced to the full for the ultimate in motoring pleasure.

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THE PERFECT BLEND OF TRACK AND ROAD

Designed to bring the valuable track know-how of Maserati Corse to the road, the GranTurismo MC Stradale now reaches new heights in the marque's ceaseless search for the ideal blend of luxury and uncompromising performance.

While retaining all the characteristics of a fast, powerful, lightweight road-going racing car in its genes, the new GranTurismo MC Stradale delivers the same levels of comfort and spaciousness as the other models in the GranTurismo range. For the first time, a restyled four-seater interior is combined with the racing-derived exquisite aerodynamic lines and high-tech solutions.





**EXCELLENCE ON THE ROAD:
THE GRANTURISMO RANGE**

The latest addition to the Maserati range has a unique style, an inherited trait it shares with the other family members in the GranTurismo range, every one a four-seater car with stand-out elegance and performance to match, the perfect marriage of class and sport.

The range achieved a peerless blend of beauty and performance with the GranTurismo Sport; still the ideal car for anyone looking for uncompromising handling on the road. This sports version of the coupé, designed by Pininfarina and powered by a V8 4.7L engine, is the hallmark of safety and performance, making excitement part of its owners' everyday experience.

The GranTurismo Sport's exceptional styling and combination of elegance with sports performance can now be found in even more extreme form in the GranTurismo MC Stradale the family's new star.



Maserati

GT 460 MC 10



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**EXCELLENCE ON THE TRACK:
THE GRANTURISMO MC TROFEO**

Unbeatable performance. Ever more advanced technical solutions. Unique reliability and handling. It's on the track, on the best race circuits around the world, that Maserati develops the sports potential of its cars. After all, Maserati was founded as a racing car constructor, and its deepest roots are in the world of competition. After the impressive records set by the MC12, today the racing spirit lives on in the Maserati Trofeo MC, the international single-marque championship for gentleman drivers who wish to compete in the GT class.

From its race sibling, the GranTurismo MC Trofeo, the new Maserati inherits a unique design developed to solve the problems posed by use in racing, with innovative solutions tested under the rigorous conditions of the track: indeed, it is only on the race track that the car can be driven to the limits of its design. The GranTurismo MC Stradale is the outcome of the development in parallel of Maserati's race and road cars: the symbol of synergy and the search for excellence.





POWERFUL ELEGANCE

When the perfectionism of Maserati collides with the adrenaline of Maserati Corse, the result is destined to be the perfect mix of elegance and power, the epitome of beauty and sport: the GranTurismo MC Stradale's bodywork is a synergistic statement of aerodynamics and aesthetics, while its interior, fitted out with high quality materials like Alcantara®, represents a high point in Maserati's grand, sports-oriented history.





GT 460 MC

LIGHTWEIGHT FIBRE DESIGNED BY THE WIND

The Maserati GranTurismo MC Stradale's refined design is the ideal synthesis of aerodynamics and style: the marque's distinctive radiator grille, between the two front light units, is topped by the long carbon fibre engine hood with its aggressive central air intake and two large air vents, derived from those used on the race-track with the GranTurismo MC Trofeo.

The openings in the engine hood are another functional feature that enhances aerodynamic efficiency at high speeds while adding character to the front of the car. However, they do not detract from the elegance of the bodywork. Its sinuous lines dialogue with the air through the front spoiler, the sideskirts and the slots in the front fenders, and guide its flow all the way to the extractor, creating downforce in the process.





Ferrari

GT 460 MC

The rear of the GranTurismo MC Stradale is immediately recognisable, with centrally located exhausts framed by the large extractor designed to ensure efficient outflow from under the body. With the addition of DRL (Daytime Running Lights) LED technology, the front lights come in a matt black finish, while the tail lights, also featuring LED lamps, sport an exclusive burnished finish.



Last but not least, the extremely dynamic look of the exteriors is underlined by the stylish new forged 20” Trofeo Design rims: as well as being lighter in weight, they incorporate design details typical of the Maserati tradition. Yet another innovation for the GranTurismo MC Stradale is the new triple-layer Grigio Lava (Pearl Grey) paintwork: both elegant and sporty, this iridescent shade connects the curves of the bodywork to the aerodynamic openings with a beauty that changes with the light.







INTERIORS:

LIGHTNESS AND SPORTING SOUL

Four front-row seats for a thrilling motoring experience: the interior of the GranTurismo MC Stradale offers unprecedented comfort for a car whose origins are derived from the race-track where space is so often sacrificed for performance.







The new racing-style seats with integral headrest are designed to offer the best driving position and a high level of lateral restraint, together with unbeatable comfort. Soft Poltrona Frau leather is combined with a central section with a special perforated Alcantara® finish, designed to set the pulses racing. Stitching all around the edge of the seat back underlines its hand-crafted quality, while its rear shell frame increases the space available in the back seats, also restyled on the same principles as those at the front.

To convey the unmistakable racing-car “feel”, the lavish use of Alcantara® is extended to the central console, the doors and the instrument cowl, all with exquisite ornamental stitching. The racing connotations are also emphasised by the Nero Soft finish, used on the dashboard, door panel and rear side panel trims, as well as a special bezel underneath the front seat headrests.









QUICK RESPONSE ON ALL TERRAINS

The new sports-orientation of the GranTurismo range is highlighted by the new operator interface. Such a high performance car requires a more immediate and intuitive interface: the central console has been designed to meet this requirement with the Sport and Race buttons, two controls which optimise the car's handling for different conditions at a single touch. Peeking out from behind the new steering wheel, sporting a flatter rim and a grip with accentuated profile, are the new, longer Trofeo Design gear-shift paddles, affording maximum control of gear changes on any

kind of route. The pedals, meanwhile, are in perforated aluminium, for a better driving "feel" and optimum control of the accelerator and brake. The evolution of the interior has also transformed the instrument panel, where Maserati's traditional blue background has been replaced by black, with completely new white graphics. Finally, the display has also been updated to include the "MC-R" warning to indicate that the car is now in quick shift mode.





A cluster of control buttons on the left side of the steering wheel. From left to right, it includes a rotary knob with 'AUTO', 'P', and '0#' markings; a button with a sun icon; a button with a headlight icon; a 'MODE' button; and three buttons with '+' and '-' symbols.

A cruise control control knob with a speaker grille and a 'CRUISE' label.



A section of the center console featuring a radio unit with a digital display and various control buttons.

A section of the center console featuring a gear shifter and a handbrake.





THE POWER OF BEAUTY

Although conceived as a road car, the GranTurismo MC Stradale is as exciting and powerful as a racing car. This is due to its engine, more powerful than ever, its significantly reduced overall weight, innovative carbon ceramic brake system, improved suspension and, above all, the new MC-Race mode, available at the press of a button that makes the GranTurismo MC Stradale more responsive and aggressive than before.



MC-RACE MODE

As a car which marries the race track to the road, the GranTurismo MC Stradale offers the driver three driving modes: Auto, Sport and Race, the latter being the newest and most aggressive of the three.

In every mode, the accelerator is more responsive than that of the other versions of the GranTurismo range, but it is the Race option that ensures the most exciting drive.

This mode, which is enabled by pressing a button in manual mode, is the fastest way to exploit the GranTurismo MC Stradale's potential to the full. In particular, the Race option allows the driver to change gear in just 60 milliseconds thanks to the computerised shifting control, and to change gear sequentially by holding down the left-hand steering wheel paddle: this is especially useful when entering a sharp curve after a long straight, since it takes just one movement of the fingers to select the right gear, rather than changing down through the gears one at a time.









ENGINE

The GranTurismo MC Stradale's latest incarnation of the 4.7 L V8 features new mapping and new reinforced pistons, improvements which yield increased power (460 HP at 7,000 rpm), while torque delivery is now a breathtaking 520 Nm at 4,750 rpm, which puts the engine's smooth, powerful response directly at your service.

Many of the improvements to the original GranTurismo V8 are due to reduced friction, thanks to the redesigned oil sump fluid dynamics and DLC coating (Diamond-Like Coating) on the tappets and camshaft lobes. The result is a more powerful engine with reduced consumption and consequently lower emissions, which gives unbeatably fluid gear changes while responding to the accelerator with an aggressive thrust and roar, controlled by the pneumatic exhaust system valves.

The use of steel cylinder liners reduces the engine weight and size, especially lengthwise, and this further improves the car's handling. Last but not least, the wet sump lubrication system reduces the number of oil recovery pumps, significantly reducing running noise.

The result is a perfect combination of comfort and sports performance: the top speed is 188 mph, while it takes just 4.5 seconds to surge from 0 to 62 mph.





REDUCED WEIGHT

Throughout its glorious history, Maserati has always focused on finding the right mix of performance, mass distribution and overall weight. While the car's weight is concentrated at the rear (48%-52%), thanks also to the adoption of the Transaxle architecture, the GranTurismo MC Stradale is lighter in weight than any Maserati before it: an exceptional achievement that sets a new

performance standard. Not to mention the new carbon fibre engine hood, which weighs 25% less than the aluminium equivalent, as well as delivering greater torsional rigidity.



A THOROUGHbred SET-UP

The adoption of a specific set-up, 10 mm lower-slung than the GranTurismo Sport, helps to ensure that the GranTurismo MC Stradale will shine at track days and perform like a true thoroughbred on the road. Lateral load transfers are restricted by stiffer springs and shocks and larger-diameter rollbars (roll angle -20%). All this is combined with a very comfortable ride, so a unique driving experience can be enjoyed every single day.

The new set-up is combined with a specific Maserati Stability Program calibration, which gives the driver greater freedom of action.

POWER RECOGNISABLE FROM AFAR

A Maserati like this, designed for the road but inspired by racing, has to have a unique, unmistakable and intense sound: this is achieved by tuning the exhaust and insulation, and using lighter weight silencers for a richer sound. The exhaust is also equipped with a hinged silencer bypass valve to further enhance the sporty identity of the GranTurismo MC Stradale. The valve is permanently open in Race mode, and opens at over 4,000 rpm in Sport mode.





BRAKING SYSTEM

The exclusive Brembo carbon-ceramic brakes, standard outfit on the GranTurismo MC Stradale, continue to play a key role in the car's performance.

Subjected to the most severe testing on the Nurburgring, Fiorano, Le Castellet and Balocco race tracks, Brembo carbon-ceramic brakes weigh around 60% less than conventional discs of the same size. The front end is equipped with 380 x 34 mm ventilated discs, with powerful six-piston calipers, while the calipers acting on the rear discs of 360 x 32 mm have four pistons. The brakes are designed and calibrated to provide the highly appreciated gradual braking of the GranTurismo Sport in everyday driving.

The aerodynamics also provide each brake with its own integrated two-part cooling system, with a duct conveying cold air directly from the grille to the centre of the disc. The slots in the front fender generate more even air flow and vent hot air from the braking system.

Thanks to the high performance Brembo brakes with their instant response in all conditions, the car can stop from 62 mph in just 33 m, with an average deceleration of 1.2 g.







TYRES

The GranTurismo MC Stradale is equipped with the newest breed of sports tyres (255/35 ZR20 front and 295/35 ZR20 rear) developed by Pirelli, who also make the tyres for the GranTurismo MC Trofeo. Designed for perfect performance on both road and track, the Pirelli PZero Corsa tyres are slightly wider than those provided as standard on the GranTurismo Sport and offer increased grip without compromising handling or comfort. Thanks to their design and the use of materials conceived and refined by Pirelli for the world of racing, they guarantee unbeatable grip and response, together with improved precision and constant efficiency even on the track.





SAFETY

ACTIVE SAFETY

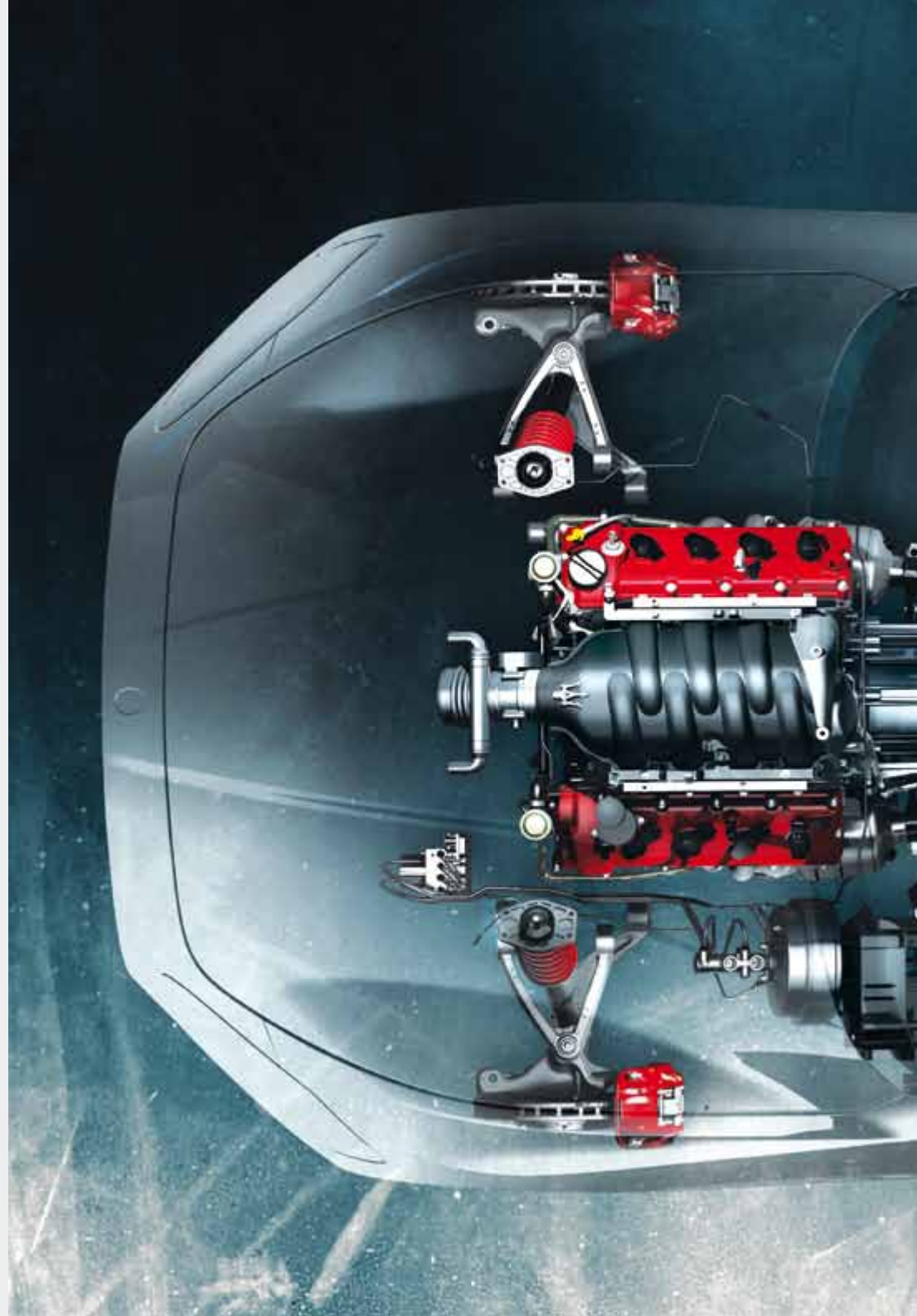
The new GranTurismo MC Stradale can boast exceptional control in all conditions, with outstanding safety standards thanks to the state-of-the-art electronic controls of the MSP (Maserati Stability Program) system that is always active in the background, without depriving the driver of the sensation of being in control at all times. Thanks to a balanced weight distribution (48% front and 52% rear), obtained by moving the engine back behind the front axle, road holding and grip under acceleration are also outstanding.

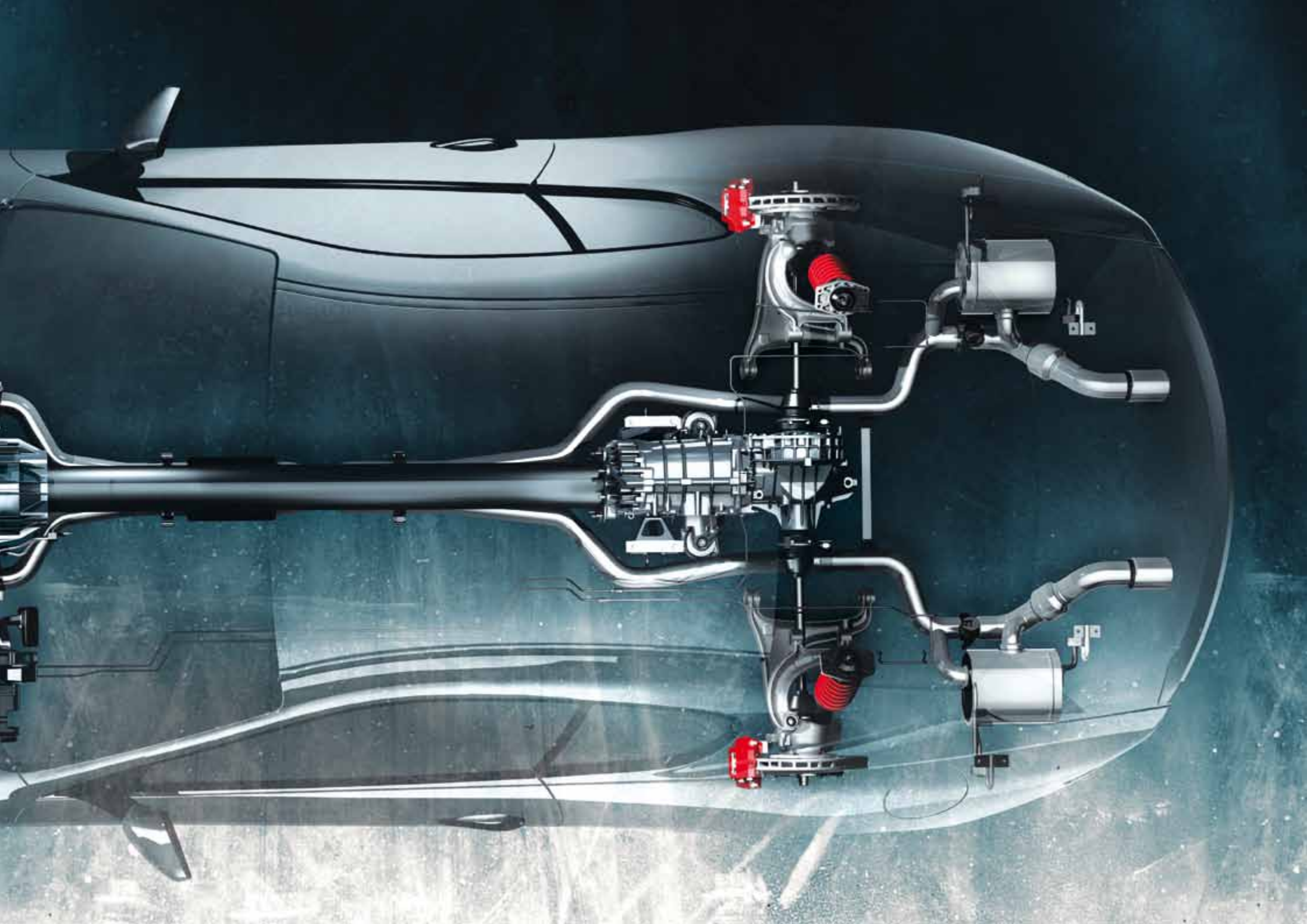
MASERATI STABILITY PROGRAM (MSP)

Like all the cars in the range, the GranTurismo MC Stradale is also equipped with the Maserati Stability Program (MSP) which, when the car initiates a skid, reduces torque, activates the brakes and stabilises the car in just a few milliseconds.

Furthermore, the ABS system prevents the wheels locking while braking, distributes braking force between the front and rear axles to prevent the rear wheels skidding, and prevents the drive wheels losing grip on low grip surfaces.

When the Sport button is pressed, the action of the MSP is toned down to allow a much more sporty driving style without compromising the safety functions. The trigger threshold is shifted upward, and the system acts mainly on the brakes without cutting engine power.







HYDRAULIC BRAKE ASSIST (HBA)

The braking system is equipped with the HBA system (Hydraulic Brake Assist), which recognises panic situations by analysing a combination of parameters such as the servobrake pressure gradient, wheel speed and illumination of the third stop light. The servobrake ECU analyses these parameters and takes over from the driver in activating the brake system at full power to ensure more immediate stopping.

ELECTRIC PARKING BRAKE (EPB)

The EPB is available on all Maserati cars, and is engaged by simply operating an electrical control on the central tunnel which takes the place of the conventional mechanical lever. When necessary it can be used when the car is moving: the system, communicating with the stability control (MSP), acts on all four wheels to obtain an immediate braking action (deceleration of 0.5 g), without any loss of stability, until the control is released.

HILL HOLDER

To make hill starts easier, the GranTurismo MC Stradale employs the Hill Holder system: on slopes, this device keeps the vehicle braked for a few seconds, so the driver can move his foot from the brake pedal to the throttle pedal without the car rolling back and colliding with objects in the vicinity.

ADAPTIVE HEADLIGHTS

The Daytime Running Light function, a series of LEDs that illuminate in daylight too, make the car instantly visible. While the already highly effective Bi-Xenon headlights are enhanced by a rotation function that improves illumination of the carriageway and surrounding areas, improving driving safety on winding roads at night.

The electronic high and low beam control unit instantaneously acquires the steering angle and yaw data, as well as the driving speed, and actuates special electric motors to direct the beams.

PASSIVE SAFETY

The GranTurismo MC Stradale's bearing frame body, greatly increases passive occupant safety, thanks to the innovative technology integrated into its design.

The structural part of the body is made in steel, while the bumper front reinforcement cross member is in aluminium.

The latest Maserati's airbag system has 4 sensors distributed around the front and sides of the car, and an ECU near the central tunnel. Thanks to the front sensors the front airbags, both dual-stage, always inflate in direct proportion to the severity of the impact. Extensive simulations and testing guarantee that the airbag system complies with the most stringent regulations, and offers unbeatable occupant protection even in extreme situations.

A huge amount of research was also carried out to integrate side bags into the new sports-profile seats, for a multipurpose system that protects the chest and head from lateral impacts.

The front seat belts are equipped with electronically controlled pyrotechnic pretensioners to ensure optimal operation and close adherence of the belt to the torso in case of collision. Finally, an inertial switch stops the fuel pumps to prevent fire breaking out in case of a severe collision.



REFINED DETAILING

Nothing can be compared to the symbiosis created between a driver and his racing car: the GranTurismo MC Stradale, with its strong links to the world of competition, embraces this philosophy by enabling its driver to customise every area to suit their own tastes and requirements.





As well as the wide choice of colours and materials, owners are offered the MC Sport Line customisation packages, designed to enhance the GranTurismo MC Stradale's sporty look and feel to varying degrees through ample use of carbon fibre detailing both inside and on the exterior of the car.

The exterior can be completed with a package that comprises carbon fibre rear spoiler, door handles and rear-view mirror casings, to which 20" black gloss Neptune Design alloy wheel rims can also be added. Finally, for an even more sporty look the carbon fibre of the engine hood, coloured to match the bodywork as standard, can be left bare.

Options for the interior include the use of carbon fibre for the door sill - sporting the MC Sport Line logo -, the central tunnel, the electro-actuated gear shift paddles, the instrument panel surround, the rear shell of the front seats, the steering wheel covering and the panel mouldings. Completing the racing package are MC Design pedals in perforated aluminium.







Mustang

GT 460 MC



MASERATI. A RACING LEGEND

Maserati was born as a small builder of racing cars, and it is there that its deepest roots lie. With the impressive record of the MC12, Maserati's biggest winner of all time, just behind it, today the marque's spirit lives again in the Trofeo GranTurismo MC, dedicated to gentlemen drivers.

TROFEO MC WORLD SERIES. STYLISH TRACK EXCITEMENT

Following the success of the previous season, the Maserati Trofeo MC will be back in 2013 on the most prestigious circuits around the world. The 4th edition of the Trofeo becomes even more international, featuring three events in Europe, one event in USA, one event in China and one event in the Emirates. All events in the Trofeo MC World Series 2013 are made up of 3 races over the weekend. More races, more excitement, more challenges where the combination of performance, strategy and consistency can make the difference. A unique motorsport experience.

For more information, visit www.maseraticorse.com or send an email to TrofeoMaserati@maserati.com



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Trofeo

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MASERATI MASTER DRIVING

It is perhaps the ultimate driving experience: taking to the racetrack in a race-tuned Maserati. A Master Maserati Driving Course places you behind the wheel of various different Maserati models, so that you can learn about performance driving and other techniques.



MASTER GT 1 DAY

A one-day course designed to improve participants' personal driving abilities in an enjoyable and challenging environment. Experienced staff will also increase delegates' understanding of their cars' technology and performance capabilities.

MASTER GT 2 DAYS

An intensive two-day course comprises a number of exciting and dynamic sessions including bend trajectory technique, acquisition and analysis of telemetry data, and driving with a pace-car. In addition, participants are taught how to control the car in different simulated road conditions.

MASTER HIGH-PERFORMANCE

The Master High Performance course is a personalized course, designed to hone skills and acquaint drivers with racing strategy, allows participants to test high performance Maseratis on the Paletti circuit. The programme includes advanced high-speed driving sessions and technically more complex and challenging exercises.

MASTER ITALIAN LIFESTYLE EXPERIENCE

This course features four characteristics of Italian life: luxury, art, fashion and, of course, motor racing. The programme enables participants to enjoy sessions on the track and then engage in exclusive activities organised by the Maserati team in the historic cities of Florence and Parma.

The five-star event is designed to involve both driver and partner: a first class experience for two, sampling authentic specialities of the region.



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BESPOKE MASERATI SERVICES

FINANCIAL SERVICES

Official Maserati dealers will be delighted to provide you with professional guidance on the various payment options available and create a package tailored to your requirements.

FACTORY TOUR*

Find out where and how the Maserati myth is born. Maserati offers you the opportunity of finding out about its secrets from the inside, through a guided tour of the Modena production plant. Discover how the cars are born, learn their secrets, fully understand their engineering and really feel part of the Maserati family.

MASERATI EXPERIENCE**

For those wishing to combine their factory visit with a little more insight into the company's home city of Modena, Maserati has the perfect solution. Lasting one or more days, the Maserati Experience enables you to get to know the world of Maserati at first-hand via a guided tour that allows you to discover Modena, its culture, its history and its fine food.

You can tailor your Maserati Experience to your own personal tastes and interests by combining a variety of activities:

- Visit to the Panini Museum and/or Stanguellini Museum (famous motor museums)

- Guided tour of the town
- Guided tour of a traditional balsamic vinegar manufacturer, with tasting
- Guided tour of a winery, with tasting of local wines
- Cookery school
- Day at the Modena Golf & Country Club
- And much, much more

For more information email: maseratiexperience@maserati.com

MASERATI COLLECTION

The Maserati Collection of quality leisurewear, goods and branded merchandise has been specially created for those who share the Maserati passion, and who seek to associate with the illustrious marque. Maserati Collection items are available from all Maserati dealers, and from the Maserati Store at the Maserati showroom in Modena. Alternatively all the articles in the collection can be purchased online at www.maseratistore.com and delivered directly to your home.

* Tours are only arranged by appointment and can be booked through dealers all over the world

** For more information please contact us by writing to: maseratiexperience@maserati.com



MASERATI



MASERATI CLUB

Joining the exclusive Maserati Club means sharing thrills and experiences with other Maserati owners, and being invited to take part in special motoring events all over the world. Drivers of cars from every era can enjoy the pleasure of driving their Maseratis in a calendar of events created especially for Maserati Club members. The Maserati Club provides the link between the past, present and future of the company. For more information, visit www.maseraticlub.com

MASERATI ACCESSORIES

The Maserati range of accessories includes various items designed to enhance the elegance and sporty appeal of all Maserati models. Exterior variations, for example, include coloured front grilles or brake callipers, whilst interior equipment includes carpet overlay kits and under-door moulding covers. Amongst the components associated with style and dynamic performance, there's a wide choice of alloy wheels and carbon trims; then in the car care range there's everything from car covers and leather care kits, to battery chargers, child seats and luggage sets.

MASERATI CLASSICHE

Created for enthusiasts and owners of vintage Maserati cars, Maserati Classiche is an organisation that's dedicated to those who wish to engage with the marque's glorious past. The Maserati Classiche range of products includes items that celebrate the company's 99 year history: paintings of glorious events, pictures of classic Maseratis, original reproductions of parts catalogues, owners' handbooks and old brochures, clothing, scale models, and much, much more. All the latest items can be found on www.maserati.com in the Maserati – Maserati Classic section. Or for more information, email maserati.classiche@maserati.com

Create your own Maserati on www.configurator.maserati.com

MASERATI WORLD

NORTH AMERICA:

Canada
USA

CENTRAL / SOUTH AMERICA:

Argentina
Brazil
Chile
Colombia
Costa Rica*
Dominican Republic*
El Salvador*
Guatemala*
Mexico
Panama
Puerto Rico
Venezuela

*Service Only

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Cyprus*
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Germany
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Hungary
Israel
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Latvia
Lithuania
Luxembourg
Monte Carlo
Netherlands
Norway*
Poland
Portugal*
Romania
Russia
Slovenja
Spain
Sweden
Switzerland
Turkey
Ukraine
United Kingdom

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Azerbaijan
China
Hong Kong
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Indonesia
Japan
Kazakstan
Korea
Malaysia
New Zealand
Philippines
Singapore
Taiwan
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Rep. of South Africa
Morocco
Kuwait
Lebanon
Qatar
Saudi Arabia
United Arab Emirate
Oman

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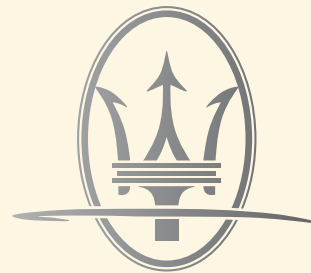
*GranTurismo **TTC** Stradale*

On the Maserati website, at www.maserati.com, or through the **Maserati Service Network** you may consult the list of telephones that are compatible with the Multi Media System, and their level of compatibility.

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