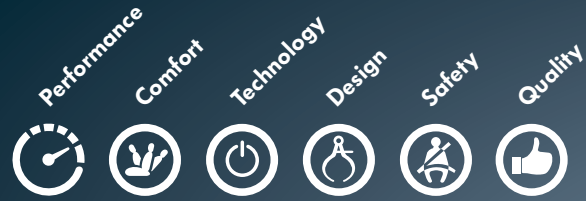




Golf | 2011



Das Auto.



What makes a Volkswagen a Volkswagen. See those little icons over there? They represent the big ideas that every Volkswagen must live up to in order to earn the VW badge. No matter how large or small, all models are a combination of these essential ideas. Find an icon and you'll discover something special about a Volkswagen. It's really that simple.

Let's talk Volkswagen.

Das Auto

A VW doesn't just start off as sheet metal and engine parts. It begins as an idea. A belief that getting the little things right is a big thing. A viewpoint that asks why dumb it down when you can smart it up. An attitude that says to make things perfect, you have to make them perfectly. Some would call these just a bunch of good ideas. We call them Das Auto.®

The Golf

It's no small feat for the Golf TDI® Clean Diesel to be named a 2010 "Top 10 Green Car" by Kelley Blue Book's kbb.com.* Especially when it was announced at the New York International Auto Show that the Golf was awarded "World Car of the Year"*** in 2009. The thing is, what matters most is that customers around the world have been making the Golf one of the most popular compact cars for 36 years. And they've kept the Golf TDI in ultra-high demand every year it's been on the market. Don't get us wrong, all those awards are incredibly important and very flattering. But the awards panelists only have the privilege of driving the Golf during the judging process. When you own one, you get to drive it for years. So in the end, the fact that our customers keep coming back for more year after year is what keeps us innovating. Those awards, well, they're just more proof that we're doing something right.



2.5L 4-door shown in Black

*For more information about the 2010 Top 10 Green Cars from Kelley Blue Book's kbb.com, visit kbb.com/GreenCars2010. **Kelley Blue Book® is a registered trademark of Kelley Blue Book Co., Inc. ***World Car Awards, April 2009.



Performance. Since the T in TDI stands for turbocharged, we thought you'd appreciate the option of a six-speed DSG® automatic transmission with Tiptronic® on your Golf TDI Clean Diesel. That means you can push the gearshift into Tiptronic mode and enjoy the control of imperceptibly fast gear changes. There's nothing like a little power to go with your performance.



Good. Clean. Fun.

Regardless of which Golf model you get, you'll be seeing a lot fewer gas stations and a lot more road. The 2.5L Golf comes standard with a 170-hp, in-line five-cylinder engine with 177 lbs/ft torque and impressive fuel efficiency rated at 23 city/30 highway mpg.* Opt for the Golf TDI model and you'll enjoy a turbocharged clean diesel engine with 140 hp and 236 lbs/ft of torque that will run you even farther at a whopping 30 city/42 highway mpg. That's up to 609 miles per tank.** And you'll do it all with 95 percent fewer sooty emissions than diesel engines of old, making it cleaner for both you and the planet. So whether you're in the market for IntelliChoice's 2010 "Best Overall Value Compact Car over \$17,000,"† or you want to go for a variation on that theme and get the ever-popular TDI model, you can't go wrong. In fact, you can go very right for a long, long time.

*23 city/30 highway mpg (2011 Golf 2.5L, automatic transmission). **30 city/42 highway mpg (2011 Golf 2.0L TDI Clean Diesel, automatic transmission). Range based on 42 highway mpg estimate and a 14.5-gallon tank. EPA estimates. Your fuel consumption will vary. †2010 IntelliChoice Best Overall Values of the Year, www.IntelliChoice.com.



TDI 2-door shown in Shark Blue Metallic



TDI 2-door shown in Shark Blue Metallic



Comfort. Power. Glass. Sunroof. With pinch protection, tilt function, and a manual sunshade. All of these features equal one major option designed to make your Golf feel even more comfortable. It adds a touch of the great outdoors to your ultimate city car. A few star sightings to your night out. And should you step out of the car and leave the sunroof open, you can close it, and any windows left down, all with a simple lift of the driver's side window switch.

It only looks small from the outside.

Picture, if you will, a parking space. The one other cars can't squeeze into. That's your space. Because you own the ultimate compact car, with plenty of room for people, stuff, or any combination thereof. It's all due to that hatch back there. Open it wide and slide in that designer chair that you just found hidden in your favorite store. You might not even have to put the rear seats down, but if you do, the 60/40 split will serve you well. And if you're not done shopping, there will still be room for more, thanks to the more than 46 cubic feet of cargo space you'll get with the rear seats folded. Then hop in front and fine-tune the eight-way adjustable driver's seat to your comfort, including lumbar support. And when the sun sets, watch the dash illuminate with white and red interior lighting. No matter where you are in your adventure, all of these little things add up to making you a lot more comfortable along the way.



Technology. It's sleek. It's powerful. And it responds to your touch. See how the buttons look almost 3D, even though they sit flush on the screen. Touch one lightly and listen to a new radio station. Touch another and listen to SIRIUS® Satellite Radio. One look at the premium touchscreen sound system that comes standard on the Golf TDI and you'll know why the Golf is one of the world's most popular compact cars.



Easy to use. Hard to beat.

There's standard, and then there are standards. Every Golf is designed to the highest standards, and the 2-door and 4-door 2.5L models come standard with an AM/FM stereo, an in-dash CD player, an auxiliary input for connecting your portable MP3 player, and an eight-speaker sound system. You can even add Bluetooth® and heated front seats for an upgrade in both convenience and comfort. The 2-door and 4-door TDI Clean Diesel models, now that's a bit of a different story. They come standard with a premium touchscreen sound system complete with in-dash six-CD changer, Media Device Interface (MDI) with iPod® cable so you can easily navigate your playlists, albums, and songs, and a three-month trial subscription to SIRIUS Satellite Radio with over 130 channels, including 100% commercial-free music plus sports, news, talk, and entertainment. And don't forget the Bluetooth with voice command and phonebook download. All of those features can be controlled by the leather-wrapped, multi-function steering wheel, along with the onboard trip computer that can tell you everything from the temperature outside to the miles until your next fill up. And if you opt for the touchscreen navigation system, you'll always be able to find your way to wherever you're going and back home again. Just in case you want to get lost in the music, or the world, for a little while.



TDI shown in Titan Black



Design. Our world-renowned logo is perfect just the way it is. (At least we think so.) But that doesn't mean it can't work even harder. So instead of just being the badge on the back of the Golf, now it serves double duty as the handle to open the hatch. So don't worry, that classic hatch still opens wide to fit loads of stuff. It just looks a lot smarter while doing it.



The design seen 'round the world.

How do you improve an icon? Slowly, but surely. Enter the 2011 Golf. Its signature front end tells you right away that you're driving the latest in Volkswagen design. Those assertive front headlights, the crisp, aerodynamic lines that take the classic shape one step forward—that's all Golf, and yet it's still fresh and new. The side mirrors have the turn signals built in. There are dual exhaust tips to complement the rear of every model. Or, should we say, complement it twice over. And the Golf TDI even comes standard with sleek, 17-inch Porto alloy wheels. These may seem like tiny improvements overall, but when you're starting with something that's already been perfected time and again, the only things that should be changed are the ones that can be improved. As they say, if it ain't broke, don't fix it. Which is probably why there are still so many Golf models on the road after all these years.



TDI 2-door shown in Candy White with Base Carrier Bars and Barracuda™ Bike Holder



Safety. There's safe. And then there's Volkswagen safe. Safe protects you from all kinds of life's little (and big) surprises. Volkswagen safe wins awards from the Insurance Institute for Highway Safety (IIHS), which named the Golf 4-door a 2010 Top Safety Pick.* Safe is what every car should be. Volkswagen safe is what every car wishes it were. When it comes to safety, picking the car that wins awards is always a safe bet.

Our success is no accident.

When you buy a Volkswagen like the Golf, you're driving home more than just a car. You're taking home total peace of mind. You don't have to think about how its doors thunk solidly into place. Or how it has six airbags standing guard.** Or especially how the crash-optimized front end would help absorb energy on impact and help protect you in the event of a collision. That's because every Volkswagen is built to the highest standards. Volkswagen standards. Standards so high that we included Electronic Stability Control (ESC), Anti-lock Braking System (ABS), and Hydraulic Brake Assist (HBA) on every VW to help you stay safe in every situation. Because we believe that once you've achieved a certain level of excellence, there's no going back. That's why we call it a standard.

Top Safety Pick based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength test, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.



TDI 4-door shown in Black with 17" Bi-Color Onyx wheels



TDI 2-door shown in Candy White



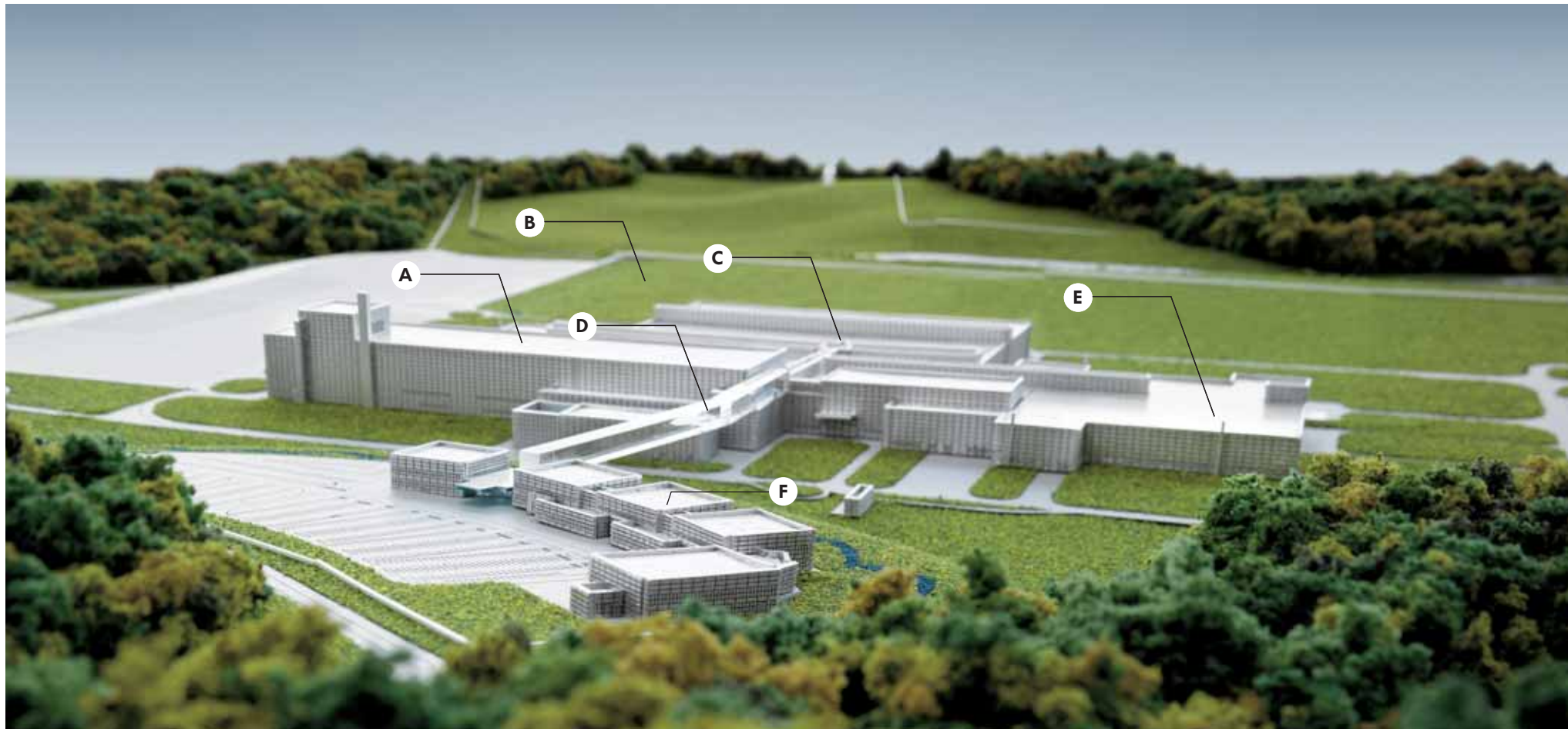
Quality. Laser seam welding. Sure, it sounds cool. But what does it mean? Well, it's kind of like the difference between a jacket with buttons and one with a zipper. The buttons keep the jacket on, but they still leave spaces in between. Whereas a zipper seals the deal, leaves no spaces, and therefore creates a much stronger bond. When it comes to increased control, stability, and safety in every situation, thanks to laser seam welding, we've got the situation all zipped up.



Buy one, get three.

Yes, you read that right. When you buy any new VW, you get three years or 36,000 miles of no-charge scheduled Carefree Maintenance.* That's your first three years of scheduled maintenance at no extra charge. If you'd like, stop by in the first 90 days, or 6,000 miles, for your courtesy vehicle check. Ask us any questions you might have while we give your Golf a basic checkup. On the house. After that, come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's really that simple. So relax and enjoy every carefree mile in your new VW. That's what it's there for. Keeping it like new, well, that's what we're here for. And because it's a Volkswagen, it'll keep that new car feeling for many years to come. If only everything in life could be this carefree.

*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.



A. Smarter Paint

In order to increase the quality of paint on your new VW, we combined the primer and basecoat into a single thick coat to remove one step of the process. Not only does this create a better finish, it also helps reduce CO₂ emissions by almost 20 percent.

B. Recycled Land

Our state-of-the-art, eco-friendly manufacturing facility stands on land that is ideal for environmental renewal. As we build, we're relocating and restoring creeks to help manage storm runoff and we're replanting any trees that have been cut down.

C. Monsoon Testing

Every new VW built in the Chattanooga facility undergoes a six-minute "monsoon" water test to check for any leaks. Drenching the car in such a deluge of water helps us ensure that each new VW will withstand anything that nature rains down upon it.

D. Community Bridge

Not only is the bridge that connects the Volkswagen Academy to the main production facility visually stunning, it was also designed by a group of architecture students from Auburn University who won our design competition. This competition was part of the \$5.28 million investment we're making in schools and universities in the surrounding community.

E. Precision Manufacturing

When we build the sheet metal for our cars, we stamp it so precisely that the typical gap between metal sheets is between 3 and 4 mm. Then we use our special chalk test to find any imperfections that can't be seen by the naked eye.

F. Volkswagen Academy

In order to enable our employees to meet our high quality standards, we partnered with the state of Tennessee to build the Volkswagen Academy. We then hired the best team of trainers to ensure that we have the most talented group of plant technicians anywhere.



To help us ensure the highest-quality production for our cars, our employees help program each state-of-the-art robot to perform its specific task so the robots can assist during the production and assembly process.



Next. It's one thing to be building a brand-new manufacturing plant in the U.S. But it's another thing to be doing it right. That's why we're developing our new facility according to the LEED Certification standards. Doesn't a pristine new building deserve the very best that green technology has to offer? Of course. And so do all the people who live in the community.

At home in America.

From its advanced laser seam welding process that gives our cars stability and strength, to the six-minute monsoon water test to check for any sign of leaks, the brand-new Chattanooga, TN, manufacturing plant is state of the art. And those are just a couple of the benefits of starting from scratch. When you build something from the ground up, you can control every element of the process—from the building materials, to the quality of the people working on every step of development, to the world-class cars that emerge at the end of the line. It also gives us the opportunity to expand our network to include local suppliers, making sure to let them know about our standards so they can deliver the high-quality product we require. The way we look at it, this is not only the most eco-friendly and modern plant in the VW portfolio, it's also an investment in our collective future. So here's to building positive momentum. Together.

Trim

2.5L 2-Door Includes: 15" steel wheels with wheel covers and all-season tires; 4-corner independent suspension; electromechanical speed-sensitive power steering; anti-theft vehicle alarm system; Daytime Running Lights (DRL); Climatic climate control; power windows; power door locks; 8-speaker sound system with MP3- and WMA-compatible in-dash CD player, AM/FM radio, and AUX-in for portable audio players; cloth sport seats with 8-way manually adjustable driver's seat, fully reclining and height-adjustable with adjustable head restraints; 4-way manually adjustable front passenger's seat, fully reclining with adjustable head restraints; 4-wheel disc brakes with Anti-lock Braking System (ABS), Anti-Slip Regulation (ASR), Electronic Brake-pressure Distribution (EBD), Electronic Stability Control (ESC), and Hydraulic Brake Assist (HBA); Tire Pressure Monitoring System (TPMS).

2.5L 4-Door Includes 2.5L 2-Door features, plus: rear power windows; rear child safety door locks; power reclining front seats.

2.0L TDI® Clean Diesel 2-Door Includes 2.5L features, plus: 2.0L, 140-hp TDI engine; sport suspension; fog lights; 17" Porto alloy wheels; touchscreen Premium VIII sound system with MP3- and WMA-compatible in-dash 6-disc CD changer, 8 speakers, and SIRIUS® Satellite Radio with 3-month trial subscription; Bluetooth®; Media Device Interface (MDI) with iPod® cable;

front and rear floor mats; adjustable front center armrest; leather-wrapped multi-function steering wheel, shift knob and brake handle; split-folding rear seat with center armrest and pass-through.

2.0L TDI Clean Diesel 4-Door Includes 2.0L TDI 2-Door features, plus: rear power windows; rear child safety door locks; power reclining front seats.

Packages

- **Navigation Package** (optional on TDI): RNS 315 navigation system with 5" color touchscreen in center console, SD memory card reader, AUX-in for portable audio players, and SIRIUS Satellite Radio with 3-month trial subscription.
- **Cold Weather Package** (optional on all trims): heated front seats and washer nozzles.

Options

- **Bluetooth** (2.5L only).
- **Sunroof** (all trims): power tilting/sliding sunroof.
- **Bi-Xenon™ high-intensity headlights with Adaptive Front-lighting System (AFS)** (TDI only).
- **Rear side airbags** (2.5L 4-door, TDI 4-door).
- **Dynaudio® premium sound system** (TDI only).

Exterior

Black



United Gray Metallic



Reflex Silver Metallic



Candy White



Shark Blue Metallic



Blue Graphite Metallic



Tornado Red



Interior



Titan Black Cloth

Standard Wheels



17" Porto

Accessory Wheels



17" Bi-Color Onyx



18" Topas



18" Karthoum

Specs

Exterior	2.5L	TDI
Fully galvanized sheet metal	●	●
Crash-optimized front end	●	●
Tinted glass	●	●
Halogen headlights with clear, lightweight, chip-resistant polycarbonate lenses and Daytime Running Lights (DRL)	●	●
Bi-Xenon high-intensity headlights with DRL and Adaptive Front-lighting System (AFS), directionally adjustable	–	○
Power-operated, heated side mirrors with integrated turn signals	●	●
Power tilting/sliding tinted sunroof	○	○
Tire Pressure Monitoring System (TPMS)	●	●
15" steel wheels with wheel covers	●	–
17" alloy wheels with anti-theft wheel locks	–	●
Windshield wipers, variable intermittent	●	●
Heated windshield washer nozzles	○	○
Interior	2.5L	TDI
Climatic manual single-zone climate control with pollen filter	●	●
Anti-theft alarm system for doors, hood, trunk and radio with audible and visual activation	●	●
Immobilizer III theft-deterrent system	●	●
Front center armrest, adjustable	–	●
8-speaker sound system with MP3- and WMA-compatible in-dash CD player, AM/FM radio, and AUX-in	●	–
Touchscreen Premium VIII sound system with MP3- and WMA-compatible in-dash 6-disc CD changer, AUX-in, and 8 speakers	–	●
RNS 315 navigation and entertainment system with 5" color touchscreen in center console, SIRIUS Satellite Radio with 3-month trial subscription, SD memory card reader, and AUX-in	–	○
SIRIUS Satellite Radio with 3-month trial subscription	–	●
Media Device Interface (MDI) with iPod cable	–	●
Bluetooth hands-free calling system	○	●
Dynaudio premium sound system with 8 high-end speakers (4 tweeters, 4 bass/midrange), 300-watt amplifier and DSP (Digital Sound Processor) technology	–	○
Cruise control	●	●
Front and rear floor mats	–	●
Multi-function trip computer featuring compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, personalizing function	●	●
Speedometer, tachometer, odometer, trip odometer, fuel gauge, coolant temperature gauge, gear indicator (if equipped with automatic transmission), outside temperature, warning lights, and clock	●	●
2 radio-frequency remote transmitter key fobs with lock, unlock, rear hatch release, and panic button for central locking	●	●
Automatic locking feature (doors lock when vehicle reaches 8 mph, unlock automatically upon airbag deployment)	●	●
Child-safety rear door locks (4-door only)	●	●
Driver and passenger visor vanity mirrors, illuminated and with covers	●	●
Driver and passenger front airbag supplemental restraint system*	●	●
Driver and front passenger side thorax airbag supplemental restraint system*	●	●
Rear passenger side thorax airbag supplemental restraint system (4-door only)*	○	○
Front seat safety belt pretensioners with load limiters	●	●
Height-adjustable front 3-point safety belts and 3 rear 3-point safety belts	●	●
LATCH (Lower Anchors and Tethers for Children) child seat anchor points	●	●
8-way manually adjustable driver seat, fully reclining and height-adjustable	●	●
Lumbar support, adjustable for driver and front passenger seats	●	●
Heated front seats	○	○
60/40-split folding rear seat	●	–
60/40-split folding rear seat with center armrest and pass-through	–	●
3-spoke steering wheel, height-adjustable, with telescopic steering column	●	–
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable, with telescopic steering column	–	●
Two 12V power outlets: 1 in front, 1 in rear	●	●

- Standard, at no additional cost
- Optional, additional cost
- Not Available

Interior cont.	2.5L	TDI
3 cupholders, 2 front, 1 rear	●	–
4 cupholders, 2 front, 2 rear	–	●
Titan Black cloth seating surfaces	●	●
Power windows with pinch protection and automatic 1-touch feature, operable from driver side only	●	●

Technical	2.5L	TDI
2.5L, 20-valve, DOHC, in-line 5-cylinder engine; 170 hp, 177 lbs/ft of torque	●	–
2.0L, 16-valve, in-line 4-cylinder turbocharged TDI Clean Diesel engine with common rail direct injection; 140 hp, 236 lbs/ft of torque	–	●
Power-assisted front vented disc brakes (288 mm) and rear solid disc brakes (260 mm)	●	●
Electromechanical power steering with variable assistance and active return	●	●
Independent suspension with front MacPherson struts and rear fully independent 4-link suspension	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Braking Assist (EBA)	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)	●	●
Intelligent Crash Response System (ICRS)	●	●
5-speed manual transmission	●	–
6-speed automatic transmission with Tiptronic®, Sport mode, and Dynamic Shift Program (DSP)	○	–
6-speed manual transmission	–	●
6-speed DSG® automatic transmission with Tiptronic and Sport mode	–	○
12-year/unlimited mileage Limited Warranty Against Corrosion Perforation	●	●
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty	●	●
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance†	●	●

Dimensions	
Wheelbase	101.5 inches (2,578 mm)
Length	165.8 inches (4,210 mm)
Width	70.3 inches (1,786 mm)
Height	58.3 inches (1,479 mm)
Cargo volume	15.1 cu. ft. (0.4 cu. m)
Cargo volume (with rear seats folded down)	46 cu. ft. (1.3 cu. m)

Accessories

drivergear.vw.com



MojoMat®



Monster Mat®



Rear Hatch Spoiler



Heavy Duty Trunk Liner with Cargo Organizer Blocks



Base Carrier Bars with Barracuda® Bike Holder



Base Carrier Bars with Ski and Snowboard Rack

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. †Roadside Assistance provided by Cross Country Automotive Services.

GTI



CC



Tiguan



Golf



All-new Jetta



Routan



Eos



Jetta SportWagen



All-new Touareg



The VW of today is completely different from the VW you might know. We have a wide range of models, including world-class sedans, SUVs, and a minivan, each one more stylish and refined than ever before. And even though we've grown, rest assured that every VW still provides the exhilarating driving experience that has always been at the core of our reputation. Some things will never change.

Yes, that's recycled paper you're holding.

vw.com

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That's Das Auto.

